

# Market Education Pays Dividends

*by Ron Ianieri*



TRUMP UNIVERSITY  
SPECIAL REPORT

# Market Education Pays Dividends

**by Ron Ianieri**

Trump University Special Report

To get more useful learning tips to transform your wealth,  
go to **[TrumpUniversity.com/wealthplan](http://TrumpUniversity.com/wealthplan)**

**Enquire about the unique Stock Market Education Program  
being developed for Trump University by Ron Ianieri**

© Copyright 2007 Trump University.

Designed and produced by Brandwithin for Trump University.

# Market Education Pays Dividends

The pursuit of wealth is one of the very few things that people have in common. Think about it. Do you know anyone who does not want to financially better their lot in life? No matter how much one has, it is a natural instinct to want more and nowhere is this truer than in wealth accumulation. Wealth accumulation has always been and will always be a hot topic for everyone looking to increase their standard of living. It speaks to plans for the future: a wedding, a house, college, a car, travel and of course retirement.

Many people look to acquire wealth in two ways. The first is real estate investment which had been extremely popular until the recent series of interest rate hikes slowed that market. The second way is investing in the financial markets.

## **The Real Estate Alternative**

The financial markets are an ideal way to accommodate the circumstances of the ordinary investor. They offer choices in vehicles (stock, bond, currency, commodities), time commitments (long, intermediate, short), and money requirements (little to big dollars). The investor can choose among industries, services, technologies and utilities, can pursue opportunities worldwide and can see the best rates of return on their money.

With all those positives what keeps the ordinary person seeking wealth accumulation out of the markets? Two elements: the markets' complicated structures and RISK! Those intimidating elements have made investors turn their investment decision making over to a broker or money manager.

However things are changing. The latest numbers show a sudden and dramatically large increase in the number of people who are now investing on their own. These people are managing their personal investments as a response to scandals, excessive fees, and general lack of performance by brokers and money managers.

## **Managing Money Yourself**

In a very fundamental way it makes sense for individuals to manage their own money. After all, no one cares more about your money and your wealth accumulation than you do. But being the one who cares the most does not make you the most qualified to handle your investing. Too many investors who take control of their financial future do so without taking the steps necessary to be successful at it. They do not pursue the education and experience to be profitable in this oh so critical endeavor of investing their hard earned money. They walk into the financial markets as sheep and just like sheep, they get slaughtered!

Few investors choose the right path on the first attempt and worse, fewer even look for it. The right path is Education. Most investors have spent years in school followed by some type of structured, supervised apprenticeship and then years of practical experience to be successful in their businesses and careers. Knowing how to be successful in the market requires that same commitment to education, supervision and experience.

## **Education Pays Dividends**

Individual investors must first accept the fact that they need to be educated in the market. Fortunately, educational opportunities abound. The investor can choose from books, CDs, phone conferencing, interactive classes on the internet, and live seminars.

They must accept the fact that to be done properly education will take time. However, the array of materials and formats allows the investor to schedule their learning at their convenience and to determine their own pace.

Finally, investors must understand that the education they seek will cost money. But, like education in other fields, the money spent on a good investment education comes back many times over.

## How to get your market education started

- Choose which product you would like to trade and learn about it: stocks, indices, currencies, futures, commodities, or bonds.
- Learn how to use technical analysis to select entry and exit points and to improve timing.
- Learn how to use options to help control risk, enhance profits, and to help alleviate cash consuming positions

No one cares more about your financial future than you do. Expand your market education today.

To get more useful learning tips to transform your wealth,  
go to [TrumpUniversity.com/wealthplan](https://TrumpUniversity.com/wealthplan)

**Enquire about the unique Stock Market Education Program  
being developed for Trump University by Ron Ianieri**